

As a Senior Research Associate at LWC, Pam directs the creation of survey instruments, analysis, and reporting of human informant data, as well as field interview and data gathering protocols. Pam provides guidance to principals in choosing projects and developing approach to measure or predict social and cultural impacts of current activities, proposed methodologies and strategies.

Pam was responsible for the extensive field survey in the \$500,000, two-year, State-funded commercial fisheries revitalization effort in San Diego. She developed rationale, survey instruments, analysis and reporting to uncover priorities for the commercial fishery including a broad range of gear types, and fisheries, including: dive/urchin, troll & pole/albacore, trap/lobster, hook & line/rockfish, drift gillnet & harpoon/swordfish and shark. The work included over 150 hours of interviews and made contact with all 84 commercial fishing slip holders in the harbor as well as industry and market stakeholders.

Pam was the Principal Investigator in the federally funded economic development strategy for marine users groups in Moss Landing, including commercial fishing, recreational fishing, eco tourism, aquaculture, marine research, and education, and recreational boating. She prepared survey instruments, directed field staff, analyzed respondent data, and contributed to the final report.

Pam directed LWC senior staff in facilitating a participant selection process in 2008, 2009, and 2010 for SLO County - The Nature Conservancy (TNC) Central Coast Groundfish Project (CCGP). The selection process was funded by the Central California Joint Fisheries/Cable Liaison Committee (CCJCFLC). The project included the distribution of project material to the local fishing associations, key locations in Morro Bay and Port San Luis, public meetings, creation and distribution of applications, the formation of an evaluation committee, and final analysis of responses.

Pam also contributed to several terrestrial planning projects, including initial interviews and visioning in Flagstaff, Kingsburg, Grover Beach and the Los Osos Habitat Conservation Plan.

Selected Projects

- San Diego Commercial Fisheries Revitalization Plan
- Moss Landing Marine User Economic Development Strategy
- Central Coast Groundfish Project Participant Selection Process
- Flagstaff City Wide Code Re Write
- Kingsburg Downtown Plan Economic Study
- Grover Beach, West Grand Avenue Master Plan

EXPERIENCE

Impact Assessment, Inc.

La Jolla, CA, Research Associate, Anthropologist

The Mountain Institute

Franklin, WV, Moderator, Editor, Author

EDUCATION

University of California, San Diego

San Diego, CA, PhD, Anthropology, ABD
M.S. Anthropology

University of Melbourne

Melbourne, AU, Postgraduate Diploma, Anthropology, Department of History and Philosophy of Sciences

M.A. English

B.A. English

PROFESSIONAL PRESENTATIONS

Australian Anthropological Society Conference

Townsville, Australia, "Ecotourism and Cultural Policy: A View from Melanesia," 1997

Society for Applied Anthropology

Vancouver, Canada "'First Katrina, Then FEMA': The Unintended Consequence of Government Intervention after Hurricane Katrina," 2006

Society for Economic Anthropology

Ventura, CA, "Of Fish and Fish Houses: Tradition as Economic Resource in Outer Banks, North Carolina," 2006

American Anthropological Association

"Sitting on the Edge: Displacement, Neoliberalism and the Struggle for Autonomy within a Rural North Carolina Fishing Community," 2007

PUBLICATIONS

2001. Mountain women and mountain tourism: redefining the boundaries of policy and practice in community-based mountain tourism. In: Apostolopoulos, Sonmez and Timothy (eds.) Women as Producers and Consumers of Tourism. Praeger, Westport, Conn. Praeger.

2000. Community-Based Mountain Tourism: Practices for Linking Conservation with Enterprise. The Mountain Forum, The Mountain Institute, Franklin W.V.

2000. (Ed.) Tourism and Development in Mountain Regions. CABI International, U.K.

