

DAVID BERGMAN

Director

LWC

With over 30 years of experience, David has focused on the nexus of urban planning, economic feasibility and fiscal performance. His Project Management experience features successful zoning code updates, housing policy updates, specific plans, TOD and corridor plans, and economic development strategic plans. David's strengths include an expertise in land use regulation and alternatives analysis that balance legal compliance with economic feasibility, fiscal performance, and community feedback. His approach prioritizes implementation by leveraging local and regional development strategies, public private-partnerships, and assuring that policies and programs account for shifting market conditions.

David's commitment to client service includes open and consistent communication, meticulous project tracking and performance evaluation, and assuring the LWC Team and clients have all of the information needed to execute projects on time and within budget.

David is the former Director of Planning for the City of South Pasadena, CA where he was responsible for current and long-range planning as well as the City's Building and Safety Department and code enforcement. He holds an undergraduate degree from the University of Wisconsin and Master in Geography and Urban Planning from UCLA.

RELEVANT PROJECT EXPERIENCE:

- Alameda County, CA | 6th Cycle Housing Element Update
- Beverly Hills, CA | Economic Sustainability Plan
- Cypress, CA | Inclusionary Housing Ordinance and Fee Study
- Folsom, CA | Market Analysis and Financial Feasibility Analysis for Multi-Family, Residential and Mixed Use Development
- Long Beach, CA | 6th Cycle Housing Element Update
- Long Beach, CA | SB 9 and ADU Ordinance
- Los Altos, CA | 6th Cycle Housing Element Update
- Los Angeles, CA | Economic and Fiscal Impact Study, Los Angeles International Airport (LAX) Operations
- Marin County, CA | Objective Design and Development Standards, Financial Feasibility Analysis
- Modesto, CA | Market, Financial Feasibility and Constraints Analysis, and Pro Housing Policies Housing Plan
- Mountain View, CA | R3 Zoning Code Update, Financial Feasibility Analysis, and Anti-Displacement Strategy
- Novato, CA | 6th Cycle Housing Element Update and Inclusionary Housing Ordinance
- Rancho Cucamonga, CA | Economic Development Strategic Plan
- San Bernardino, CA | General Plan Economics and Land Use Element
- Santa Maria, CA | Market and Fiscal Analysis, Economic Element
- St. Helena, CA | Inclusionary Housing Ordinance
- Woodland, CA | 6th Housing Element Update



PAST WORK EXPERIENCE

- Metropolitan Research and Economics
Principal, Director, and Owner | Santa Monica, CA
2009 – 2020
- City of South Pasadena, CA
Director, Planning and Building
2018 – 2019
- City of Santa Cruz, CA
Manager of Special Projects, Economic Development
2014 – 2017
- Economics Research Associates
Principal | Los Angeles, CA
1996 – 2009

EDUCATION

- University of California, Los Angeles
M. of Geography and Urban Planning
- University of Wisconsin, Madison
B.A., Geography and Classical History

ACADEMIC EXPERIENCE

- University of Southern California
School of Architecture, 2016 – 2019
- Southern California Institute of Architecture
2001 – 2016
- University of Michigan
School of Architecture, 2009 – 2010