

HENRY PONTARELLI

Vice President, Owner

LWC

Henry brings over 30 years of business management, economic and industry analysis experience to the firm. At LWC, Henry focuses on economic and market analysis, strategic planning, and the community consensus process. Henry was the Project Director and Principal Author on Community Sustainability Plans in Eureka and Shelter Cove, working closely with Humboldt State University. He led multi disciplinary teams on the San Mateo County Harbor District Strategic Business Plan, Morro Bay Boatyard Haulout Development Feasibility Study and Community Sustainability Plans in Morro Bay and Monterey. As the Vice President, Henry works closely with LWC Directors and Project Managers to assure the team has all necessary resources and projects are running on time and within budget. He oversees the marketing and promotional activity of the firm as well as risk management.



Relevant Project Experience:

- Alameda County, CA, Ashland Cherryland Business District Specific Plan Update and Form Based Code
- Burlingame, CA, Downtown Preliminary Market and Development Potential Analysis
- Compton, CA, Artesia Station Transit-Oriented Development Specific Plan
- Eureka, CA, Cold Storage Facility Feasibility Study and Demand Analysis
- Eureka, CA, Community Sustainability Plan
- Hayward, CA, Downtown Specific Plan and Form-Based Code
- Hermosa Beach, CA, General Plan Economic Element
- Las Vegas, NV, Downtown Las Vegas Master Plan
- Long Beach, CA, Short Term Rental Analysis and Ordinance
- Monterey, CA, Community Sustainability Plan
- Morro Bay, CA, Community Sustainability Plan
- Morro Bay, CA, Boatyard Haulout Development Feasibility Study
- Moss Landing, CA, Marine User Economic Development Strategy
- Port of Los Angeles, CA, Terminal Island Land Use Plan
- Port of Long Beach, CA, Economic Cost Benefit Analysis, Facility Upgrade
- Port of San Diego, CA, Economic Revitalization Plan
- Richmond, CA, Pt. Molate Reuse Plan
- San Mateo County Harbor District, CA, Strategic Business Plan
- Shelter Cove, CA, Community Sustainability Plan

PAST WORK EXPERIENCE

BioMed Plus, Inc.

Anaheim, CA, Territory Manager
1999 - 2007

Browne Dreyfus International, Ltd.

New York, NY, Director of Sales,
1996 - 1998

Newell International/The Newell Group

Chicago, IL, Area Sales Manager, Latin America
1992 - 1995

Anixter International Inc.

Chicago, IL, Sales Representative,
1990 - 1992

EDUCATION

DePaul University

Chicago, IL, B.S., Commerce, Economics & Marketing

CERTIFICATIONS & MEMBERSHIPS

San Luis Obispo Science & Ecosystem Alliance

Chair, 2007 - Present

National Working Waterfront & Waterways

Communications Chair, 2016 - 2018

PUBLICATIONS

Riggs and Pontarelli (2014)

"Community Sustainability Planning as a Tool for Increased Environmental Sustainability: The Case of Two California Cities," Focus: Vol. 11: Iss. 1, Article 23.

Richmond, Pontarelli, et al. (2019)

"Fishing Community Sustainability Planning: A Roadmap and Examples from the California Coast"