

JEN MURILLO, AICP

Director

LWC

Jen's career spans almost 20 years managing complex long-range planning and economic development projects and assuring the community's vision is reflected in the findings and preferred alternatives. She has successfully delivered specific plans, master plans, zoning code updates, housing element updates and fee programs on time and within budget.

Jen's strengths include a deep understanding of land use regulations and the implications of economic and fiscal performance. She has strong public engagement skills and experience grounded in maintaining open lines of communication, raising public awareness, and building relationships aimed at feasible implementation strategies. She understands our clients' needs and concerns from experience in the public sector.

She holds a Master of Business Administration from Indiana University and Bachelor of Arts degrees in Environmental Studies and Geography from University of California, Santa Barbara. Jen combines her MBA and public sector experience for a strategic and balanced approach to planning and the economics of land use.

RELEVANT PROJECT EXPERIENCE:

- Beaumont, CA | General Plan Update, Fiscal Impact Analysis, 6th Cycle Housing Element Update and Zoning Code Amendments
- Beaumont, CA | Comprehensive Code Update
- Beverly Hills, CA | Economic Sustainability Plan Update
- Guadalupe, CA | Mobility Revitalization Plan
- Hayward, CA | Downtown Specific Plan
- Huntington Beach, CA | Short-Term Rental Analysis
- Local Government Commission | Local Funding Guidebook
- Lompoc, CA | Zoning Code Update
- Long Beach, CA | Short-Term Rental Program
- Mammoth Lakes, CA | 5th Cycle Housing Element Update, General Plan Update, and Zoning Code Update
- Marin County, CA | Objective Design and Development Standards and Code Amendments
- Milpitas, CA | Comprehensive Zoning Ordinance Update
- Morgan Hill, CA | Monterey Corridor Analysis and Form-Based Code
- Park City, UT | Land Management Code Amendments
- Paso Robles, CA | Beechwood Specific Plan
- Pismo Beach, CA | Zoning Code/Implementation Plan Update
- Pleasanton, CA | 6th Cycle Housing Element Update
- San Gabriel, CA | 6th Cycle Housing Element Update 6th and Implementation Programs
- Santa Maria, CA | General Plan Update, Fiscal Impact Analysis, and 6th Cycle Housing Element Update and Zoning Code Amendments
- Temple City, CA | 6th Cycle Housing Element Update
- Westerville, OH | Zoning Code Audit and Comprehensive Update



PAST WORK EXPERIENCE

- California Polytechnic State University
San Luis Obispo, CA, Part-time Faculty, 2018 - 2019
- Town of Mammoth Lakes, CA
Senior Planner
March 2014 – August 2015
- Town of Mammoth Lakes, CA
Associate Planner
December 2007 – February 2014
- Town of Mammoth Lakes, CA
Assistant Planner
June 2006 – November 2007

EDUCATION

- Indiana University Bloomington
M. of Business Administration
- University of California, Santa Barbara
B.A., Environmental Studies
B.A., Geography

CERTIFICATIONS & MEMBERSHIPS

- American Institute of Certified Planners (AICP)
2015 – Present (#027972)
- American Planning Association
Member, 2013 – Present
- Association of Environmental Professionals
2013 – Present