

KATHRYN SLAMA

Director

LWC

Kathryn has over 12 years of hands-on zoning code, housing, long range planning, and project management experience. Kathryn leads the team on updating, modernizing, and streamlining development codes, detailed policy and regulatory analysis, and formulation of tailored approaches to implement long range land use and housing policies. Kathryn has worked with communities throughout California and across the country to reach consensus on priorities and develop strategies to update development codes, with a focus on economic revitalization, resilience, and a strong sense of place.

Kathryn was the Project Manager of the Hayward Downtown Specific Plan, Code Update, a \$1.1 million project funded by the Alameda County Transportation Commission (ACTC) and was responsible for coordinating a multi-disciplinary team of seven firms, facilitating day-to-day communication with City staff, and managing deliverables and public presentations and hearings for the two-and-a-half-year project. The project focused on revitalizing once thriving downtown that had suffered loss of retail to regional malls, job flight with the bankruptcy and shuttering of the Mervyn's Headquarters and a bypass for State Route 238 that runs through the heart of the study area. The final Plan was adopted unanimously in April of 2019 with strong support from the community and local unions that pledged to help Hayward build a better city.

Kathryn holds a a Master of City and Regional Planning degree from California Polytechnic State University, San Luis Obispo, where she graduated at the top of her class. She also holds a B.A. in Environmental Studies from the University of California, Santa Barbara.

RELEVANT PROJECT EXPERIENCE:

- Alameda County, CA | Ashland Cherryland Business District Specific Plan and Code Update
- Alameda County, CA | Castro Valley General Plan Implementation
- Arroyo Grande, CA | 4th and 5th Housing Element Update
- Atascadero, CA | 4th and 5th Housing Element Update
- Austin, TX | Land Development Code Update
- Benicia, CA | Housing Element Update, 4th and 5th Cycle
- Burbank, CA | Mixed Use Development Standard Ordinance
- Calipatria, CA | Zoning Ordinance Update
- Hayward, CA | Downtown Specific Plan and Development Code
- Hermosa Beach, CA | General Plan Update
- Las Vegas, NV | Downtown Las Vegas Master Plan
- Livermore, CA | Housing Element Update, 5th Cycle
- Malibu, CA | Zoning Code and Local Implementation Plan Update
- Merced, CA | Bellevue Community Plan
- Pacific Grove, CA | Development Code Update
- Richmond, CA | 4th and 5th Housing Element Update
- San Luis Obispo, CA | San Luis Ranch Specific Plan and Code
- Tehachapi, CA | Zoning Code Update, 4th and 5th Housing Element Updates



PAST WORK EXPERIENCE

California Polytechnic State University
Teaching Assistant | San Luis Obispo, CA
January 2013 – June 2013

City of Clearlake, CA
Graduate Student Planner
September 2012 – June 2013

City of Carpinteria, CA
Graduate Student Planner
March 2012 – June 2012

EDUCATION

California Polytechnic State University
M. of City & Regional Planning | San Luis Obispo, CA

University of California, Santa Barbara
B.A., Environmental Studies

CERTIFICATIONS & MEMBERSHIPS

American Planning Association (APA)
Member, 2011 – Present

Cal Poly Graduate Student Planning Association
Member, 2011 – 2013