

# ROGER EASTMAN, AICP

## *Director of Development Codes & Planning*

At LWC, Roger is responsible for the accuracy and completeness of all development code projects with a focus on effective streamlining of processes, compliance with law, consistency across jurisdictional land use policy, translating policy direction into clear and implementable development standards, and client satisfaction. Roger's responsibilities also include communicating directly with project managers and civic leadership, as well as coordinating among consultant team members to assure the execution of tasks on time and within budget. As an experienced public speaker and graduate of the International Association of Public Participation (IAP2) Roger is also responsible for providing leadership on civic engagement strategies and meeting facilitation. Roger holds a Bachelor of Science in Town and Regional Planning from the University of the Witwatersrand, Johannesburg (South Africa), graduated from the Southwest Leadership Program for State and Local Government in 2004 as well as the Form-Based Code Institute's (FBCI) inaugural form-based codes training in 2006. He currently serves on FBCI's Resource Council and has taught various classes on form-based codes. Roger is a Board member of the Arizona Chapter of the American Planning Association.

Roger brings over 25 years of land use planning experience with an emphasis on writing effective land development codes, the preparation of specific plans and master plans, and code compliance. Roger's recent project experience with LWC includes development code updates for the cities of Lompoc, CA, Moraga, CA, Austin, TX, and Westerville, OH. Previously, Roger served as Senior Planner for the City of Sedona, AZ for 15 years gaining experience in project review (over 300 development projects), code writing, and long-range planning. He recently retired after a successful 10-year career from the City of Flagstaff as Comprehensive Planning and Code Administrator. In this role, was the project manager for a comprehensive review and update of the City's Zoning Code that included traditional and form-based elements. It was approved unanimously by City Council, and won an Arizona APA chapter award in 2012. Before and during this code update, Roger led a three-year community engagement effort (which also won an Arizona APA chapter award in 2012), with over 300 public meetings, to educate and engage community groups, landowners, business owners, City staff and City leadership on best practices to create an effective land development code. He was directly responsible for numerous successful code amendments, programs to support and incentivize affordable housing, coordinate and comply with City Engineering standards, ensure consistency with updates to Arizona law, and comprehensive amendments to the City of Flagstaff sign code following the US Supreme Court's decision in the Reed v. Town of Gilbert sign code case.